

Denver Community Media

Modernized, Sustainable Public Access Media Services

With the launch of Denver Community Media, the City and County of Denver is formalizing its efforts to build a new program that offers a permanent home for community media access, and partnerships that will bring new educational and workforce opportunities.

Denver Community Media ensures that our community will build on the city's commitment to promoting a local focus, diversity of voice, and independent, non-commercial media content created for and by the people of Denver.

Denver Community Media guarantees that public access media remains relevant and accessible by adapting to diminishing funding, new content platforms and technologies, and to rapidly changing media engagement habits.

The Plan

- In partnership with Rocky Mountain Public Media, the city is building a permanent home for community access at the state-of-the-art Buell Community Media Center being constructed at 21st and Arapahoe streets.
- Slated to open in spring 2020, the new building will feature multimedia production and educational spaces, including dedicated and shared studios for video and audio recordings, edit bays, classrooms, and studio and field production equipment.
- The city is partnering with Emily Griffith Technical College to offer educational opportunities, with a shared vision of creating a media workforce pipeline. We are actively looking for other partners, as well.

The Path Forward

Millions of consumers are cutting their cable cords in favor of internet-based streaming services. The fewer subscribers our cable partners have, the less funding community media services receive as part of franchise agreements with Comcast and CenturyLink. This steady and sustained decrease in public, education and government (PEG) funding prompted the city to seek this plan.

Transition Plan in Place

Between now and when the Buell Community Media Center opens, Denver Community Media will provide access to studio space, rent equipment, broadcast content on public access channels and hold community media trainings. Denver Community Media invites local non-profit organizations to provide content for programming and welcomes ideas for partnerships.

Community media content will continue to air on channels 56, 57, and 881 as it does today and will be programmed from the Denver 8 TV production facility.

Denver is making this change now for the benefit of our community and to keep "public access" both public and accessible.

Get more information: www.denvercommunitymedia.org